ABSTRACT OF THE DISCLOSURE

An AM compatible digital audio broadcasting signal comprises an analog modulated carrier signal centrally positioned in a radio channel, wherein the analog modulated carrier signal is modulated by an analog signal, and a plurality of digitally modulated subcarrier signals in the radio channel, wherein the digitally modulated subcarrier signals are modulated using complementary pattern-mapped trellis code modulation including a code mapped to overlapping partitions. Time diversity can be included between the analog modulated carrier signal and the plurality of digitally modulated subcarrier signals, and/or between groups of the digitally modulated subcarrier signals. A broadcasting method, and transmitters and receivers and that utilize the signal are also provided.